



OGA 2018 Annual Conference Sponsorship Opportunities

“Diversity: Aging with a Purpose”

Friday, October 19, 2018, 8:00 am – 3:45 pm

Portland State University – Smith Memorial Student Union

About the Program: Our **keynote speaker** is **Fernando Torres-Gil**, M.S.W., Ph.D., who will speak on the topic of his new book (to be released in September, 2018), *“The Politics of a Majority-Minority Nation: Aging, Disability and Immigration.”* Dr. Torres-Gil is a leading spokesperson on demographics, aging, and public policy and is Professor of Social Welfare and Public Policy at UCLA, Director of the UCLA Center for Policy Research on Aging and an Adjunct Professor of Gerontology at USC. He has written over 100 publications and six books and has an impressive portfolio of public service, having earned several presidential appointments, including to the Federal Council on Aging by President Jimmy Carter, as the first-ever U.S. Assistant Secretary for Aging, appointed by President Clinton, and as the Vice Chair of the National Council on Disability, by President Barack Obama. Dr. Torres-Gil was born and raised in Salinas, California, the son of migrant farm workers.

The program also includes a **diverse panel of accomplished elders**, including **José Manuel Romero**, a retired educator, community activist and lifelong advocate for the Chicano/Latino community, **Elaine Friesen-Strang**, the Volunteer State President for AARP Oregon and formerly a state director for a guardianship program service for adults with intellectual/developmental disabilities, and **Tekle Sebhatu**, a native of Eritrea, East Africa, who immigrated to the U.S. as a student in 1973 and became an entrepreneur and academician. Our panelists, who will speak about their experiences and recommendations with regard to aging and diversity, will be followed by three **concurrent sessions** focused on the theme of the Conference.

Why Sponsor: Be part of a growing association and Conference that will put your organization front and center to our state’s leaders and experts serving older adults and their families. Your support will make professional development available to those working in health care, senior centers, long-term care communities, community-based programs, retirement communities, public service agencies, recreational programs, advocacy organizations, academia, private practice and many more. **Sponsors this year will have their own dedicated exhibit room**, where Conference participants will get breakfast, lunch, and morning and afternoon snacks. **Sponsors and exhibitors will be listed in OGA Conference materials once we receive your completed agreement** (see next page).



Sponsor/Exhibitor Opportunities

Keynote Speaker Sponsor - \$2,500 (Exclusive). Introduced at the opening session as the Sponsor of our Keynote Speaker. Organization name/logo displayed on all promotional materials and at the Conference. Complimentary exhibit/vendor table and two free all-day Conference registrations. Organization's materials displayed on breakfast and luncheon tables and at Conference registration.

Panel of Elders Sponsor - \$2,000 (Exclusive). Introduced at the opening session as the Sponsor of our Panel of Elders. Organization name/logo displayed on all promotional materials and at the Conference. Complimentary exhibit/vendor table and two free all-day Conference registrations. Organization's materials displayed on breakfast and luncheon tables and at Conference registration.

Breakfast Sponsor - \$1,500. Introduced as Breakfast Sponsor. Organization name/logo displayed on all promotional materials and at the Conference. Complimentary exhibit/vendor table and two free all-day Conference registrations. Organization's materials displayed on breakfast tables and at Conference registration.

Luncheon Sponsor - \$1,500. Introduced as Luncheon Sponsor. Organization name/logo displayed on all promotional materials and at the Conference. Complimentary exhibit/vendor table and two free all-day Conference registrations. Organization's materials displayed on luncheon tables.

Conference Sponsor - \$1,000. Listed on the Conference program. Organization name/logo placed on all promotional materials and at the Conference. Complimentary exhibit/vendor table and two free all-day Conference registrations.

Conference Session Sponsor - \$500. Listed on the Conference program. Organization name announced in the conference session. Complimentary exhibit/vendor table and one free all-day Conference registration.

Exhibitor - \$350. Listed on the Conference program. Complimentary exhibit/vendor table and one free all-day Conference registration.

Don't miss this unique opportunity! Choose your sponsorship level from among the above **Sponsor/Exhibitor Opportunities**, fill out the online application form (www.oregongero.org/info-for-sponsors), and make your payment by credit card online or send a check to OGA, P.O. Box 81, Lake Oswego, Oregon 97034. Call or email Steve O'Toole, OGA Administrator, at (503) 706-9931 or info@oregongero.org, with any questions. The Oregon Gerontological Association is a non-profit 501(c)3 organization, Taxpayer ID# 93-0938943.

Don't Delay - Become a Sponsor Today!