

## OGA — We're breaking stereotypes

As 10,000 Americans turn 65 every day and healthcare and healthy living extend our lives, OGA plays a more critical role than ever before. Soon 20% of our population will be 65 or older. That impacts every facet of Oregon life including business, education, healthcare, transportation, infrastructure and more.

Now is the time to make the most of emerging technologies, gain new insights into aging and harness the “longevity bonus.”

Our population demographics are changing, and because of that OGA asks, “**What is your 60+ strategy?**”



## Oregon Gerontological Association

**Join a dynamic group of professionals, consumers, businesses, and academics who are passionate about optimal aging**

For more information about OGA, visit:

[oregongero.org](http://oregongero.org) or write to Steve O'Toole,

[steveotoole16@comcast.net](mailto:steveotoole16@comcast.net)



OREGON  
GERONTOLOGICAL  
ASSOCIATION



## What OGA offers

### Education and training

Programs to inspire you and sharpen your skills throughout the year

### Information Exchange

Events to help you build your professional network and develop your career

### Organizational Networking

Opportunities for collaboration and innovation



### Resource Coordination

Information about relevant training and events

### Membership Benefits

Professional development, discounted events, leadership development and more

## Get involved!

**Here are OGA committees on which members may serve.  
Your ideas and skills are needed!**

### Conference Committee

The Conference Committee plans the OGA's annual conference. The committee recommends a date and theme for the conference to the Board of Directors and is responsible for identifying and contacting potential sponsors, speaker recruitment, logistics, and site selection.

### Education Committee

The Education Committee plans all non-conference-related events. Events can be networking-focused or educational in nature (e.g., seminars, workshops). Responsibilities include speaker recruitment, identifying and contacting potential sponsors, managing logistics, and selecting sites.

### Membership and Marketing Committee

The Membership and Marketing Committee is charged with developing and implementing plans to retain existing OGA members as well as member growth strategies. This committee also works on communication strategies, including the use of social media, that help promote membership. The committee works in conjunction with other committees (e.g., Education and Conference) to ensure that events help promote membership in the organization.

### Finance Committee

The Finance Committee advises the Board of Directors concerning the finances of the OGA and, minus the Treasurer, recommends the annual budget for the Association, to be approved by the Board of Directors, and then monitors income and expenditures.