

# The Road to 2020 Hard-To-Count Populations Oregon Gerontological Association

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Economics and Statistics Administration  
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## Why Conduct The Decennial Census?

United States Constitution – 1787 Article 1, Section 2



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***“Representatives and direct Taxes shall be apportioned among the several States which may be included within this union, according to their respective Numbers ...***

*The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and **within every subsequent Term of ten years, in such Manner as they shall by Law direct.**”*

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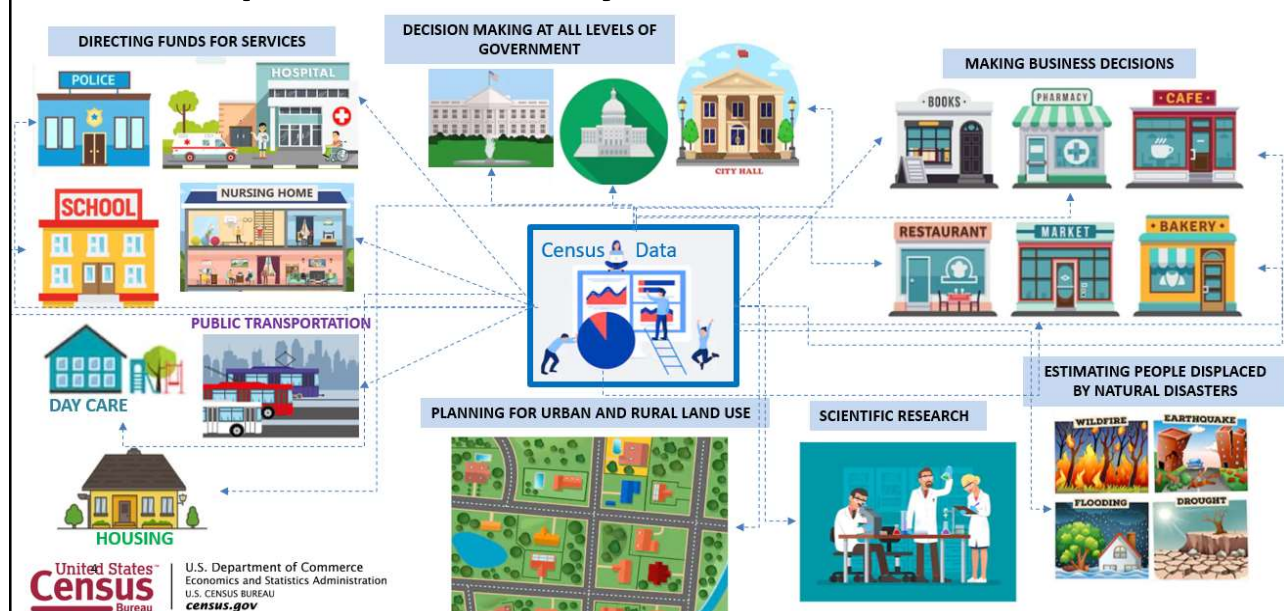
# The Census is Important

## The Census is Easy

## The Census is Safe

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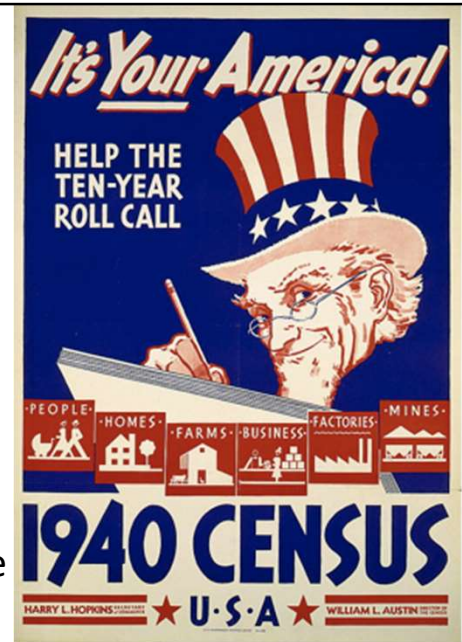
## Important: Money, Justice, And Power



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## EASY: 10 Questions

1. Address
2. Phone Number
3. Count of Each Person At That Address
4. Name
5. Gender
6. Age and Date of Birth
7. Race
8. Hispanic, Latino or Spanish Origin
9. Whether Someone Lives Somewhere Else
10. Relationship



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## Easy: Self Respond March 12, 2020



Internet



Phone



Paper Form



In Person

**12 languages plus English (Internet & Phone)**

**English and Spanish (Paper Form)**

**59 languages (In Person) Guides and Cards**

**Braille, ASL, and Large Print**

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## SAFE: Private and Confidential

- Data reported in statistical aggregate only
- Prohibited by Law: Release personal information to:
  - Person
  - Organization
  - Government Agency

(Title 13 and Title 26)

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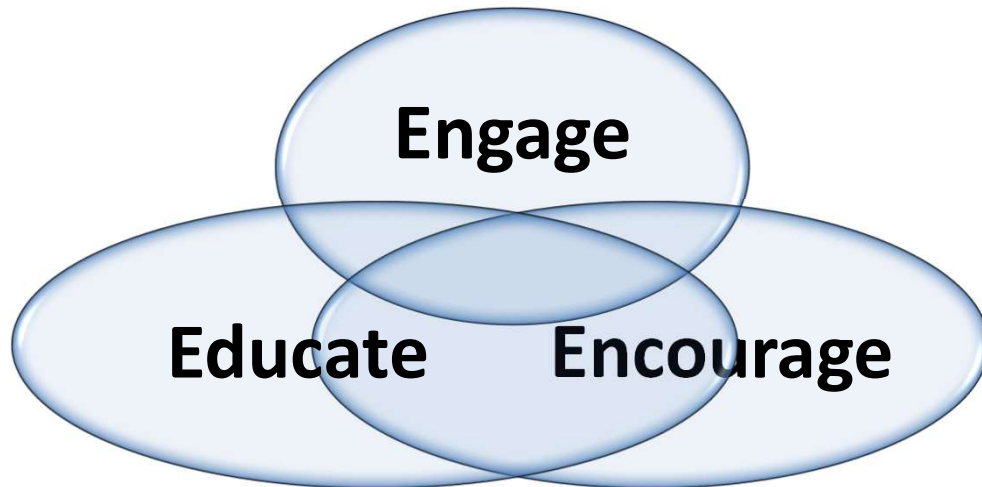
## Challenges to an Accurate Census

- Identify
- Reach
- Interview
- Persuade

These factors describe  
**Hard to Count Populations**

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# National Partnership Program



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## Thank You

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